



Request to Present

We are thrilled to announce the 3rd Annual Medical Advisory Group Conference and invite you to submit an abstract as a speaker!

Submit the following information and your abstract to marketing@itghealthcare.com to join us in advancing medical practice management.

About the Medical Advisory Group

The Medical Advisory Group is a premier peer advisory meeting for medical practice managers, especially from physician-owned practices. Our conference is a vital resource for continuing education and idea sharing, providing a platform for managers to gain insights and connect with peers.

Why Speak at Our Conference?

- **Share Expertise:** Make a significant impact by sharing your knowledge.
- **Expand Your Network:** Engage with dedicated medical practice managers.
- **Enhance Your Profile:** Showcase your expertise to a targeted audience.
- **Foster Collaboration:** Participate in dynamic discussions and exchange best practices.

Conference Details:

- **Date:** Friday, February 7th
- **Location:** The Virginian Hotel, Lynchburg, VA

Fees & Reimbursement

The Medical Advisory Group does not offer speaker payments, or travel and accommodation reimbursement, however we are open to discussing offering a sponsorship package as a form of payment.

Topics that we will be looking for speakers on (not limited to these):

Leadership in Healthcare
In's and Out's of Running a Medical Practice
HIPAA Compliance & Cyber-Security
Hiring in the Competitive Healthcare Landscape
How to Scale a Healthcare Practice
Coding & Billing Changes
How to Streamline Administrative Duties in a Medical Practice
Recruitment/Retention
Human Resource Management
Financial Management
Other _____

Presenter Information:

First Name:

Last Name:

Organization:

Work Address:

City, State & Zip:

Work Phone:

Mobile Phone:

Email:

Submission Guidelines:

- Abstracts should be no more than 500 words and should include a title, description, outcomes, and value to the attendee
- Keep the topics “educational” as opposed to a “sales pitch”
- Clearly outline the objectives of your presentation
- Specify the relevance of your topic to the conference target audience
- Include a brief bio highlighting your expertise

Submission Deadline: August 7th

We will notify selected speakers by September 1st, 2024!

Accepted speakers will have the opportunity to showcase their expertise to a diverse audience of medical professionals. Moreover, selected presentations will be featured in our promotional materials and website, providing additional visibility for your work.

Please submit this form to *marketing@itghealthcare.com* by the deadline. If you have any questions, feel free to reach out to us. We look forward to receiving your abstract and potentially welcoming you as a speaker at our 2025 conference!

Title:

Abstract:

Bio: